

### STANDARDS/ GUIDELINES WAYFINDING SIGNAGE MASTER PLAN VOLUME. CONCOURSES PROJECT N° FC5801 - C / #7







Typography
Terminology/Symbology
Message Hierarchy
Foreign Language
Arrow Standards
Color Standards

## APHIC STANDARDS

VOLUME. O CONCOURSES

### HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

ocument Title:

Task 3.0 - STANDARDS / GUIDELINES
Project No.: FC5801 - C / #7





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**GRAPHIC STANDARDS** 

**1.1** Typography - Gotham

# REVISION DATE

1 Updated 05/06/16
2 Updated 08/24/17

## ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#\$%^&\*():;

Gotham Book



X = Letter Cap. Height

Letter Spacing Correct - Kerning at "- 33 points"

### Concourse

Letter Spacing Too Wide

Concourse

**Letter Spacing Too Close** 









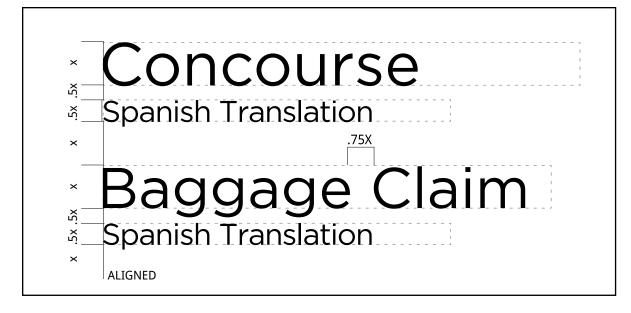


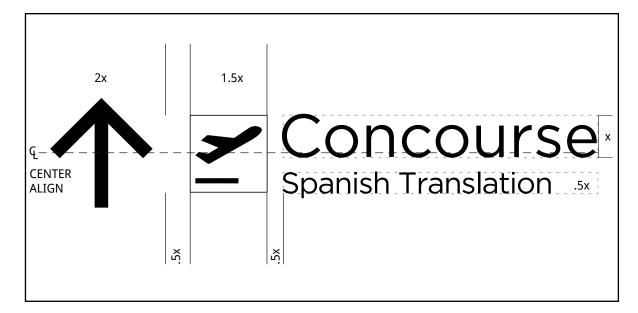


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1.1 Typography - Gotham

### Line Spacing





**Line Spacing Examples** 

Spacing Example between arrow, symbol and messages



Unrelated Line Spacing Examples











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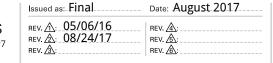
**1.2** Terminology / Symbology

### Principal Facilities

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Domestic Terminal		· Identifies Domestic Terminal · Primary information
International Terminal		· Identifies International Terminal · Primary information
Concourse T	<b>-</b>	· Identifies a Concourse · Primary information
Concourse A		· Identifies a Concourse · Primary information
Concourse B		· Identifies a Concourse · Primary information
Concourse C		· Identifies a Concourse · Primary information
Concourse D	<b>-</b>	· Identifies a Concourse · Primary information
Concourse E	<b>-</b>	· Identifies a Concourse · Primary information
Concourse F	<b>-</b>	· Identifies a Concourse · Primary information
Gates	<b>-</b>	· Identifies a Gate · Primary information











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**1.2** Terminology / Symbology

### **Fundamental Functions**

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Domestic Baggage Claim		· Identifies Domestic Baggage Claim
International Baggage Claim		· Identifies International Baggage Claim
Ground Transportation		· Identifies Ground Transportation









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**1.2** Terminology / Symbology

### **Building Circulation**

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Elevators		· Identifies elevators
Escalators	<b>%</b>	· Identifies escalators
Stairs		· Identifies stairs
Emergency Stairs	j.º	· Identifies emergency stairs

### Services

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Restrooms (Men, Women, Family)	<b>İ</b> Ł <b>İ</b> İ İİ	· Identifies restrooms facilities
Information	?	· Identifies service that provides information











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**1.2** Terminology / Symbology

### Dynamic Message Terminology

TERMINOLOGY
Domestic Terminal
International Terminal
Domestic Baggage Claim
International Baggage Claim
Ground Transportation
Train to :
Walk to :

Dynamic messages shown are samples only. Owner will review / confirm all messages.













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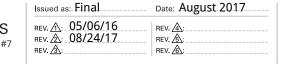
**1.2** Terminology / Symbology

### Specialty Icons - Primary Identification

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Concourse T		· Identifies Concourse T
Concourse A		· Identifies Concourse A
Concourse B		· Identifies Concourse B
Concourse C		· Identifies Concourse C
Concourse D		· Identifies Concourse D
Concourse E	ONCOURT OF THE PROPERTY OF THE	· Identifies Concourse E
Concourse F	The state of the s	· Identifies Concourse F











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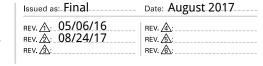
1.3 Message Hierarchy

### Message Function

	PRIMARY	SECONDARY	TERTIARY
Directional	Domestic Terminal International Terminal Concourses T, A, B, C, D, E, F	Gates International Baggage Claim Domestic Baggage Claim Ground Transportation Restrooms	Train to:
Identification	Concourse T Concourse A Concourse B Concourse C Concourse D Concourse E Concourse F Gate numbers (Over doorway)	Restrooms (Men/Women/Family) Elevators Information (Airline Names) (Concessions/Retailers)	(Room/Door I.D.)
Information or Orientation	(Airport Directory) (MUFIDS)	(Visual Paging) (Supplemental Languages)	
Regulatory or Safety	Exit Emergency Exit Only No Smoking Authorized Personal Only Do Not Enter Be Careful. Watch Your Step. (All FAA notices and required signs)		







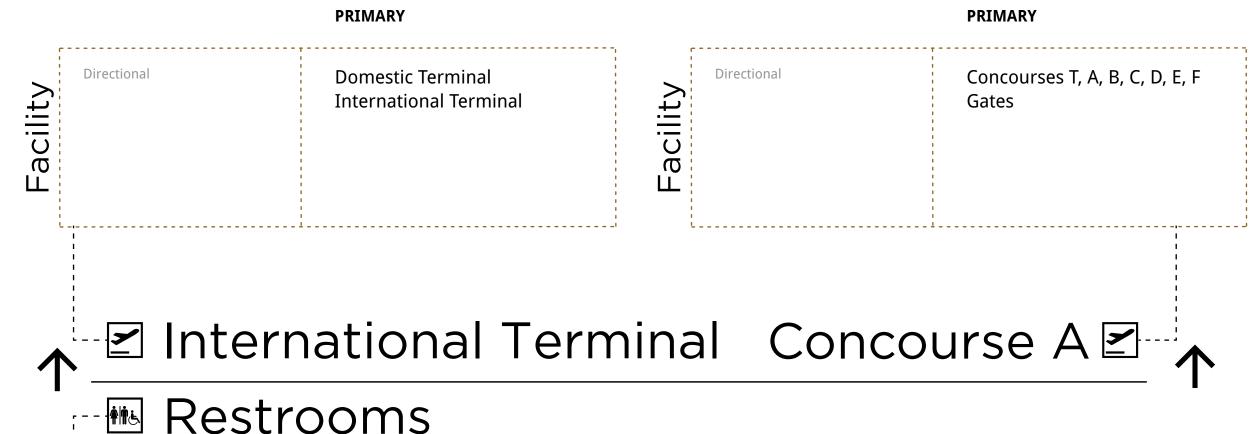






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### 1.3 Message Hierarchy



**SECONDARY** Directional unction Restrooms (Dynamic: Domestic Baggage Claim, Ground Transportation, International Baggage Claim)

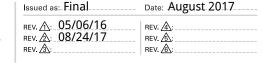
Directional Primary Message Hierarchy Example

- 1. Correct Terminology:
  - a. Terminal North
  - b. Terminal South
  - c. Domestic Terminal
- d. International Terminal 2. Incorrect Terminology: Domestic Terminal North

SCALE: NTS



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## Independent of the second of t

Primary Foreign Language Translation Application Overhead Directional Signs SCALE: NTS

### Multi-Lingual Text Translation

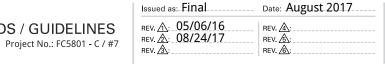
Principal Airport Facilities		Fundamental Airpo	Fundamental Airport Functions	
ENGLISH	TRANSLATION	ENGLISH	TRANSLATION	
Domestic Terminal	Terminales	Domestic Baggage Claim	Reclamo de Equipaje Nacional	
International Terminal	Terminal Internacional	International Baggage Claim	Reclamo de Equipaje Internacional	
Concourses T, A, B, C, D, E, F	Terminales T, A, B, C, D, E, F	Ground Transportation	Transporte Terrestre	
Gates	Puertas de Embarque			

Note.

Final messages will be reviewed / approved by Department of Aviation













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**1.4** Foreign Language

### Multi-Lingual Text Translation cont'd.

Building Circulation		Services	
ENGLISH	TRANSLATION	ENGLISH	TRANSLATION
Elevators	Ascensor	Restrooms (Men, Women, Family)	Baños (Caballeros, Damas, Familiar)
Escalators	Escalera Eléctrica	Information	Información
Stairs	Escalera		
Emergency Stairs	Escalera de Emergencia		
Elevator to:	Ascensor a:		

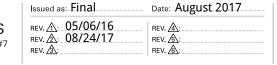
Tren a:

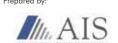
Train to:

Final messages will be reviewed / approved by Department of Aviation







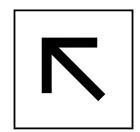




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### 1.5 Arrow Standards

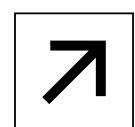
These figures define the arrow orientations and size that shall be used throughout the Concourses



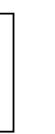
Up to the Left 10 oʻclock



Up and/or Straight Ahead / 12 o'clock



Up to the Right 2 o'clock

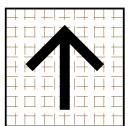


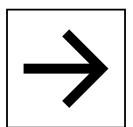
To the left

Down to the Left

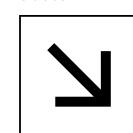
7 o'clock

9 o'clock

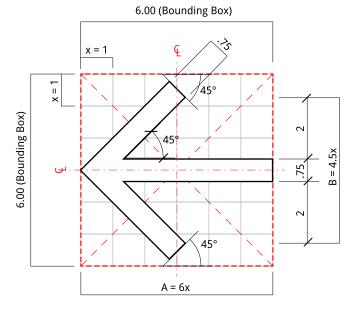




To the Right 3 o'clock

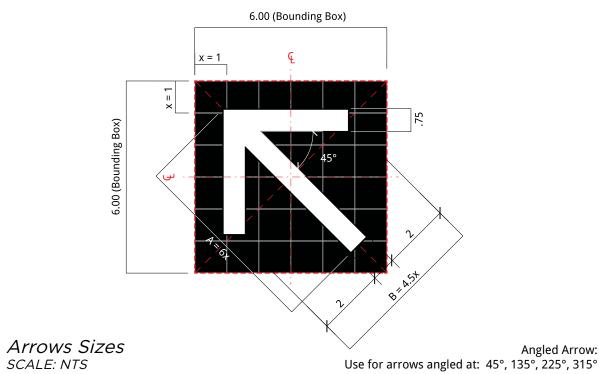


Down to the Right 5 o'clock



Straight Arrow: Use for arrows angled at: 0°, 90°, 180°, 270°





Arrows Orientation SCALE: NTS

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**VOLUME 2.0 CONCOURSES** 



Angled Arrow:

Down

6 o'clock

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### **1.6** Color Standards

### **Color Specifications**

This section of the document shall specify colors and applications that are to be used in the Concourses.

\*or approved equal

COLOR APPLICATION	COLOR	PANTONE Equivalent	MATERIAL Equivalent
Concourse Identifications	N/A	N/A	Satin Brushed Aluminum
Sign Panel	N/A	N/A	Satin Brushed Aluminum
Accent Panel			
- Concourse T	White	N/A	Sign Grade Transluscent Polycarbonate
- Concourse A	White	N/A	Sign Grade Transluscent Polycarbonate
- Concourse B	White	N/A	Sign Grade Transluscent Polycarbonate
- Concourse C	White	N/A	Sign Grade Transluscent Polycarbonate
- Concourse D	White	N/A	Sign Grade Transluscent Polycarbonate
- Concourse E	Yellow	Pantone 123	Sign Grade Transluscent Polycarbonate
- Concourse F	Yellow	Pantone 123	Sign Grade Transluscent Polycarbonate
Arrow	White	N/A	Sign Grade Transluscent Polycarbonate
Symbol	White	N/A	Sign Grade Transluscent Polycarbonate
Background	Black	Process Black	Sign Grade Transluscent Polycarbonate
English Text	White	N/A	Sign Grade Transluscent Polycarbonate
Translation Text	White	N/A	Sign Grade Transluscent Polycarbonate

Note: Color palette should not be subtituted / replaced.



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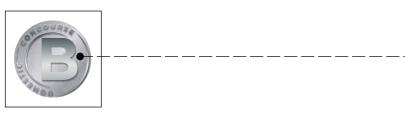


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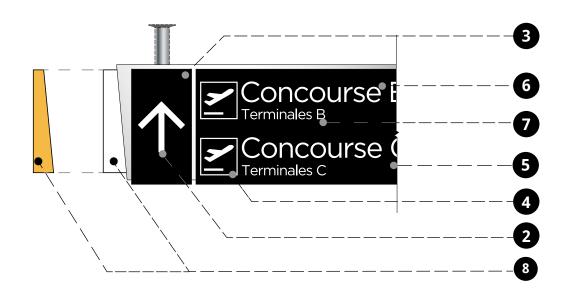
**1.6** Color Standards

### Color Applications - Primary Directional - Overhead

### Sign Finishes







### Sign Color Application

### COLOR APPLICATION COLOR

1 Concourse Identification		
- Concourse T	Dimensional letters on Satin Brushed Aluminum Background	
- Concourse A	Dimensional letters on Satin Brushed Aluminum Background	
- Concourse B	Dimensional letters on Satin Brushed Aluminum Background	
- Concourse C	Dimensional letters on Satin Brushed Aluminum Background	
- Concourse D	Dimensional letters on Satin Brushed Aluminum Background	
- Concourse E	Dimensional letters on Satin Brushed Aluminum Background	
- Concourse F	Dimensional letters on Satin Brushed Aluminum Background	
2 Arrow	White	
3 Arrow Panel	Process Black	
4 Symbol	White	
5 Background	Process Black	
6 English Text	White	
7 Translation Text	White	
8 Accent Bar	White (Domestic) / Pantone 123 (International)	

Color Application Examples SCALE: NTS

Note: Color palette should not be subtituted / replaced.



Document Title











21)	Sign Type Series Number
22	Sign Type Identification System
23	Sign Type Index
24	Sign Type Layouts

VOLUME 20 CONCOURSES

### HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

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Task 3.0 - STANDARDS / GUIDELINES





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### 2.1 Sign Type Series Number

- 100 Series Terminals (Domestic / International)
  - 100 129 Primary Directional
  - 130 139 Secondary Directional
  - 140 149 Primary Identification
  - 150 159 Secondary Identification
  - 160 169 Primary Informational
  - 170 179 Secondary Informational
- 200 Series Concourses
  - 200 219 Primary Directional
  - 220 239 Secondary Directional
  - 240 249 Primary Identification
  - 250 259 Secondary Identification
  - 260 269 Primary Informational
  - 270 279 Secondary Informational
- **300 Series** Transportation Malls
  - 300 329 Primary Directional
  - 330 339 Secondary Directional
  - 340 349 Primary Identification
  - 350 359 Secondary Identification
  - 360 369 Primary Informational
  - 370 379 Secondary Informational
- 400 Series Ground Transportation (Domestic / International)
  - 400 429 Primary Directional
  - 430 439 Secondary Directional
  - 440 449 Primary Identification
  - 450 459 Secondary Identification
  - 460 469 Primary Informational
  - 470 479 Secondary Informational

- **500 Series** Curbsides (Domestic / International)
  - 500 529 Primary Directional
  - 530 539 Secondary Directional
  - 540 549 Primary Identification
  - 550 559 Secondary Identification
  - 560 569 Primary Informational
  - 570 579 Secondary Informational
- **600 Series** Parking (Domestic / International)
  - 600 629 Primary Directional
  - 630 639 Secondary Directional
  - 640 649 Primary Identification
  - 650 659 Secondary Identification
  - 660 669 Primary Informational
  - 670 679 Secondary Informational
- **700 Series** Roadways (Domestic / International)
  - 700 729 Primary Directional
  - 730 739 Secondary Directional
  - 740 749 Primary Identification
  - 750 759 Secondary Identification
  - 760 769 Primary Informational
  - 770 779 Secondary Informational

REV. 4:

REV. 6:

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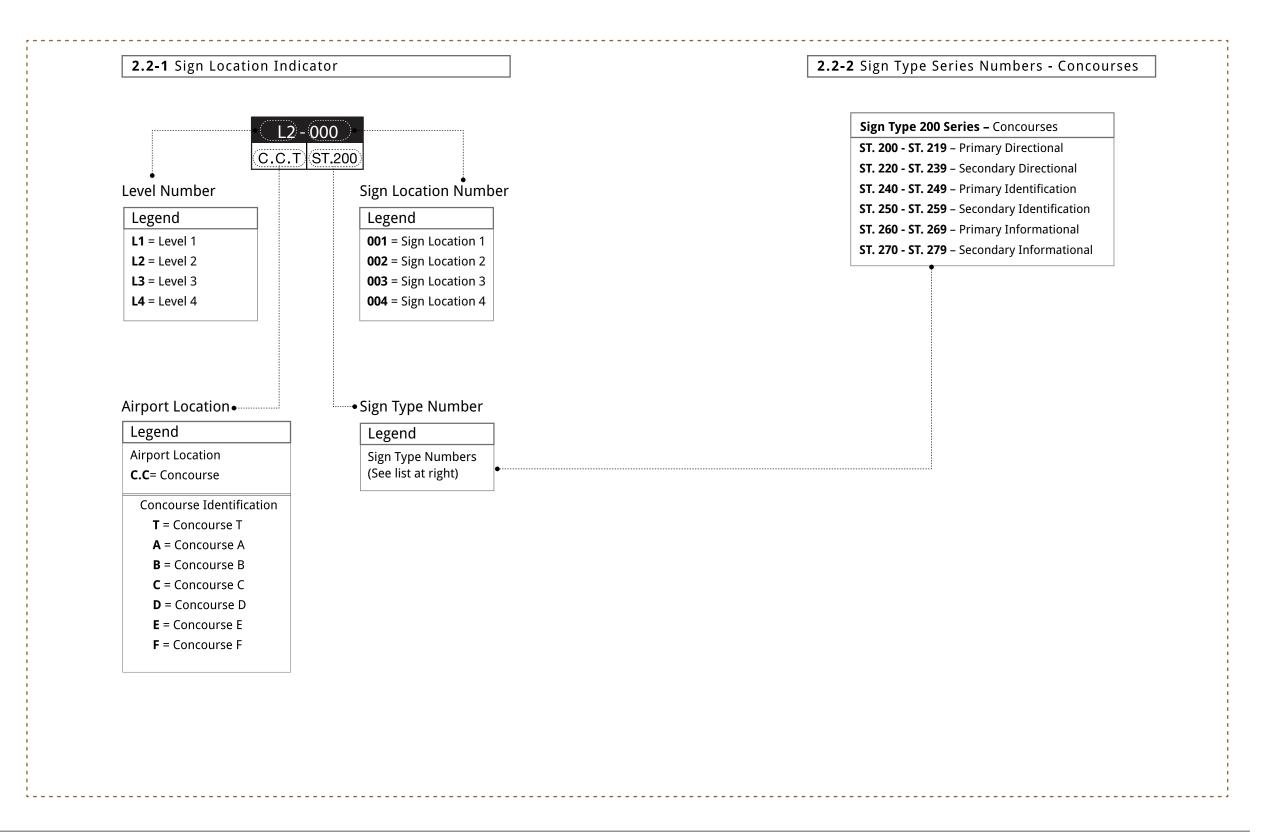


2-01

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### **2.2** Sign Type Identification System

### Sign Location Indicator













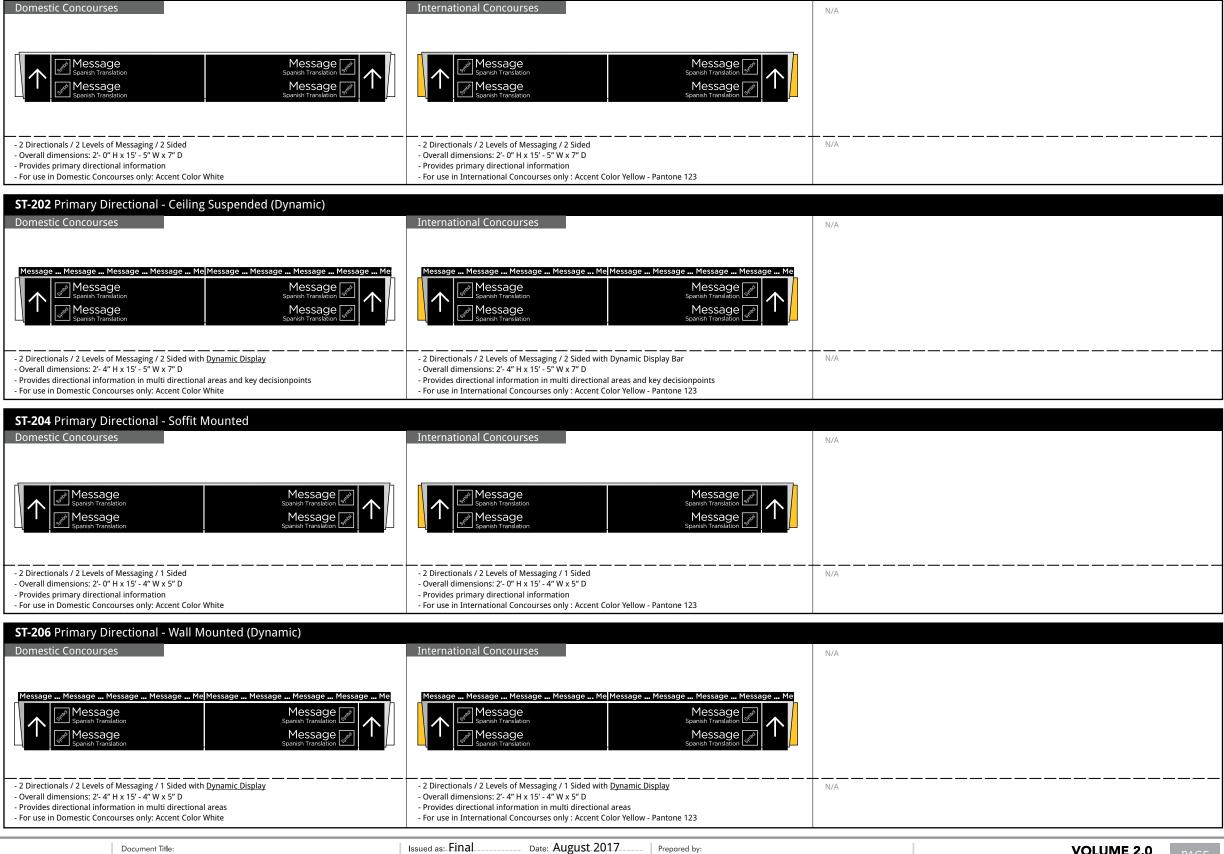




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### 2.3 Sign Type Index

ST-200 Primary Directional - Ceiling Suspended









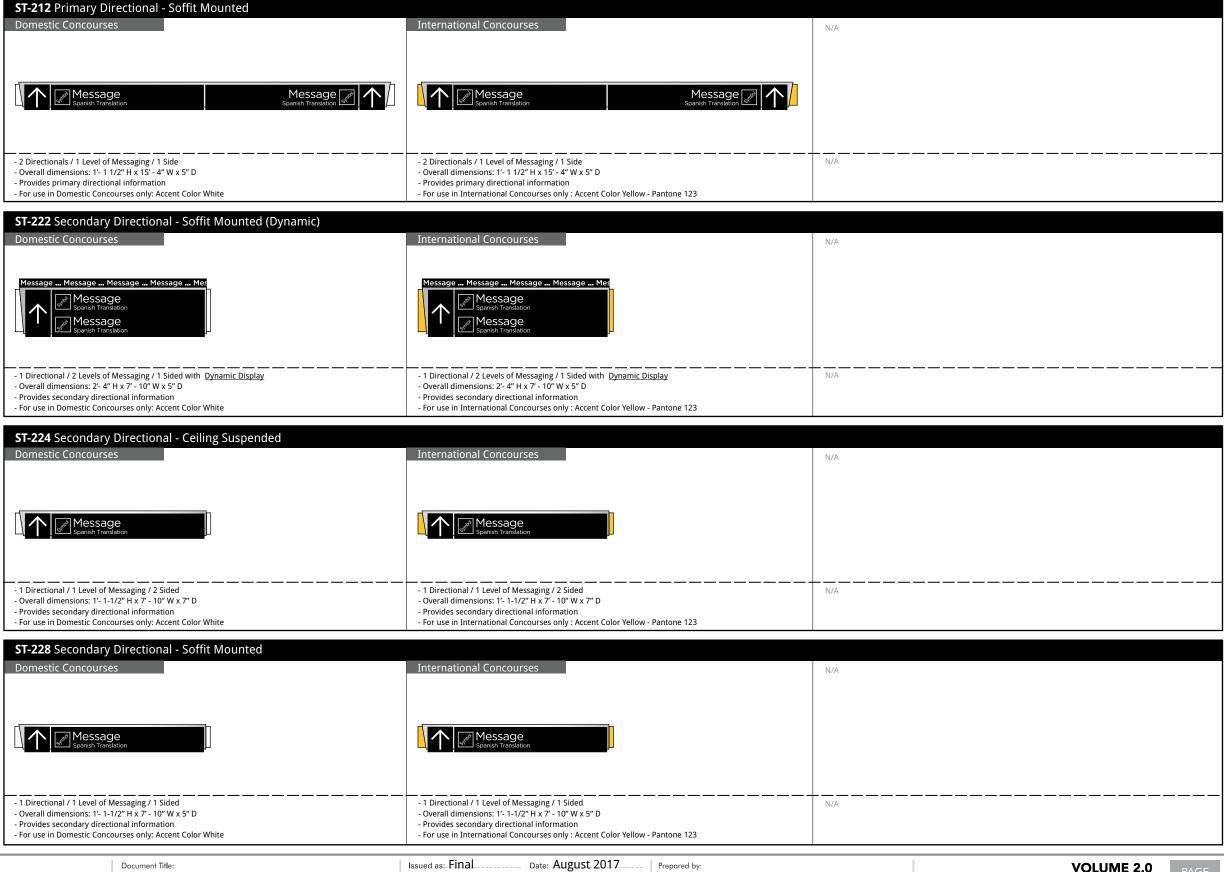




**VOLUME 2.0** CONCOURSES 2.3 Sign Type Index

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### 2.3 Sign Type Index







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rev. 🖄: 08/24/17	REV. <u>/</u> 5: _
REV. 🖄:	REV. 📤: _

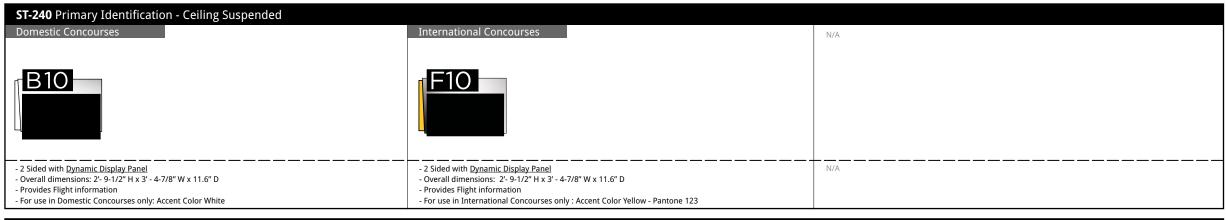






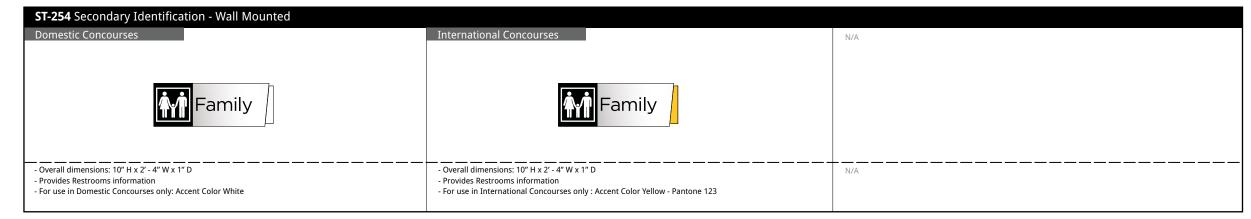
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### **2.3** Sign Type Index



ST-250 Secondary Identification - Flag Mounted		
Domestic Concourses	International Concourses	N/A
<ul> <li>Overall dimensions: 1'- 1-1/2" H x 1' - 4" W x 5" D</li> <li>2 Sided</li> <li>Provides Restrooms / Elevator information</li> <li>For use in Domestic Concourses only: Accent Color White</li> </ul>	<ul> <li>Overall dimensions: 1'- 1-1/2" H x 1' - 4" W x 5" D</li> <li>2 Sided</li> <li>Provides Restrooms / Elevator information</li> <li>For use in International Concourses only: Accent Color Yellow - Pantone 123</li> </ul>	N/A

ST-252 Secondary Identification - Wall Mounted  Domestic Concourses	International Concourses	N/A
Elevator Spanish Trans.	Elevator Spanish Trans.	
- Overall dimensions: 7" H x 2' - 4" W x 1" D - Provides Elevator information - For use in Domestic Concourses only: Accent Color White	- Overall dimensions: 7" H x 2' - 4" W x 1" D - Provides Elevator information - For use in International Concourses only : Accent Color Yellow - Pantone 123	N/A





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Task 3.0 - STANDARDS / GUIDELINES







VOLUME 2.0 CONCOURSES 2.3 Sign Type Index

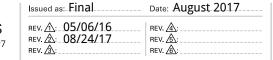
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### **2.3** Sign Type Index

Domestic Concourses  women	International Concourses  WOMEN	N/A
- Overall dimensions: 1'- 1" H x 8" W x 1/4" D - Provides Restroom information	- Overall dimensions: 1'- 1" H x 8" W x 1/4" D - Provides Restroom information	N/A
Domestic Concourses  B30	International Concourses  F30	N/A
- Overall dimensions: 7" H x 1'- 3-1/2" W x 1" D - Provides Gate Doors information	- Overall dimensions: 7" H x 1'- 3-1/2" W x 1" D - Provides Gate Doors information	N/A
ST-260 Primary Informational - Wall Mounted  Domestic Concourses	International Concourses	N/A
Level 2 Message Level 3 Message Message Message Message Message	Level 2 Message Level Le	
Level 2 Hersage Level 1 Hossago Hersago  Level 2 Level 1 Noticipals Notici	N/A	
Level 2 Versope Level 1 Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope Horisope	Level 2 Level 1 Notestage	N/A N/A



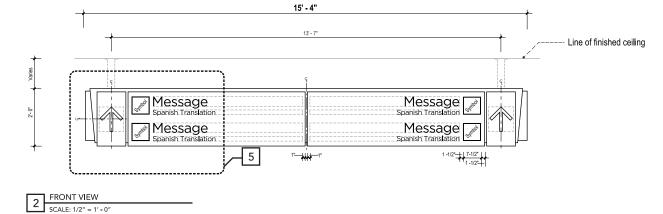




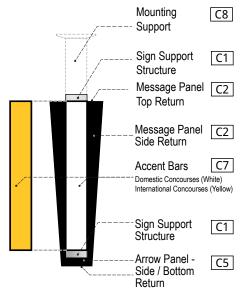




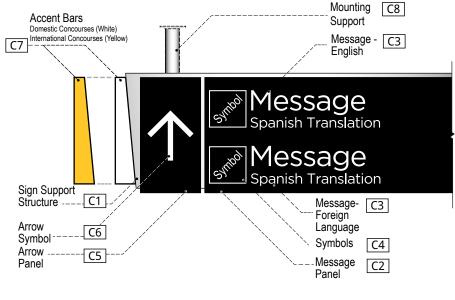
TOP VIEW SCALE: 1/2" = 1' - 0"



3 | SIDE VIEW | SCALE: 1/2" = 1' - 0"



4 SIGN FINISHES - END VIEW SCALE: 1-1/2" = 1' - 0"



Message Message 📝 Message Message

6 ELEVATION
SCALE: 1/2" = 1' - 0"

5 SIGN FINISHES

SCALE: 1" = 1' - 0"

Directional

ST-200

Descriptions: Primary Directional -

2 Directionals / 2 Levels of messaging / 2 sided.

2'-0" High x 15' - 4" Wide x 7" Deep

Location: Concourses. Primary circulation corridors -

perpendicular to the main pedestrian traffic

Material: Seamless fabricated aluminum sign panel with

removable message and arrow panels.

Lettering: 1. English - Gotham Book - 4" Cap height

2. Spanish - Gotham Book - 2" Cap height

Symbology: Refer to Section 1 - Graphics Standards

C1 • Sign Support Structure Colors:

- Seamless fabricated .125" ALUMINUM

(Satin Brushed).

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English

- Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned

accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by Owner / Owner's Rep.

C8 • Mounting Support

- .080" x 3" square extruded ALUMINUM (SatinBrushed) tube to attach to existing building support sub-structure. Field verify.

**Graphics:** 

Mounting: Ceiling suspended

**Illuminations:** Internal

Remarks:

1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).

2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).

3. Colors are not interchangeable, and cannot be substituted.

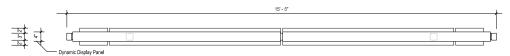


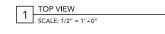
Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

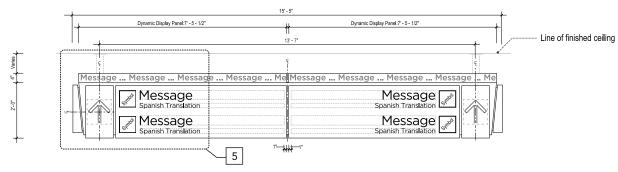






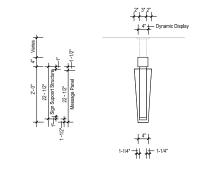






Mounting

C8



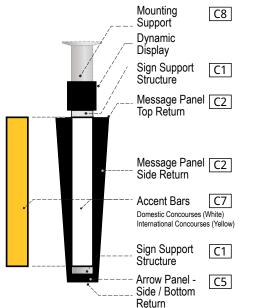
2 FRONT VIEW

SCALE: 1/2" = 1' - 0'

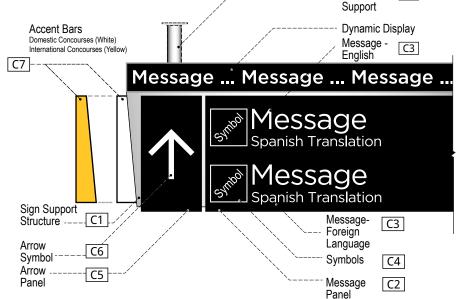
5 SIGN FINISHES

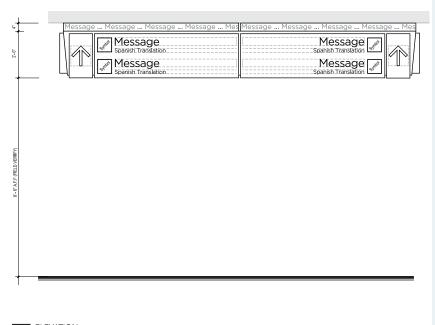
SCALE: 1" = 1' - 0'

3 SIDE VIEW
SCALE: 1/2" = 1' - 0"



4 SIGN FINISHES - END VIEW SCALE: 1-1/2" = 1' - 0"





6 ELEVATION
SCALE: 1/2" = 1' - 0"

Colors con't.:

Remarks:

Dynamic display messages will vary per Owner's request.

### Directional

ST-202

Primary Directional - (Dynamic) Descriptions:

2 Directionals / 2 Levels of messaging / 2 sided.

2'- 4" High x 15' - 5" Wide x 7" Deep Dimensions:

Dynamic Display Bar: 4" H x 7'- 5-1/2"W x 4" D

Location: Concourses. Primary circulation corridors, and

at key decision points - perpendicular to the

main pedestrian traffic flow.

Material: Seamless fabricated aluminum sign panel with

removable message and arrow panels.

1. English - Gotham Book - 4" Cap height Lettering:

2. Spanish - Gotham Book - 2" Cap height

Symbology: Refer to Section 1 - Graphics Standards

Colors: C1 • Sign Support Structure

- Seamless fabricated .125" ALUMINUM

(Satin Brushed)

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English and Foreign Language

- Internally illuminated (White) C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by Owner / Owner's Rep.

C8 • Mounting Support

- .080" x 3" square extruded ALUMINUM (SatinBrushed) tube to attach to existing building support sub-structure. Field verify.

**Graphics:** 

Mounting: Ceiling suspended **Illuminations:** Internal

Notes:

1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).

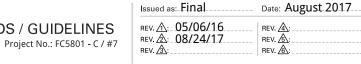
2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).

3. Colors are not interchangeable, and cannot be substituted.

4. Dynamic Display color will vary, depending on location.



Task 3.0 - STANDARDS / GUIDELINES









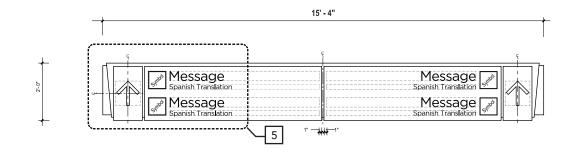


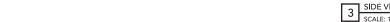


2 FRONT VIEW

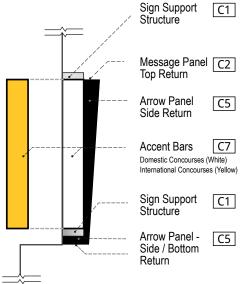
SCALE: 1/2" = 1' - 0

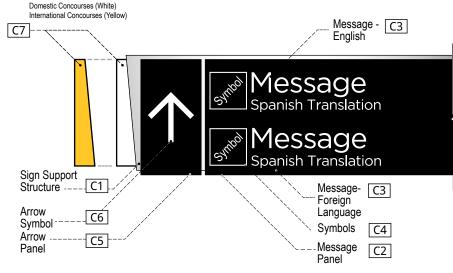
Accent Bars

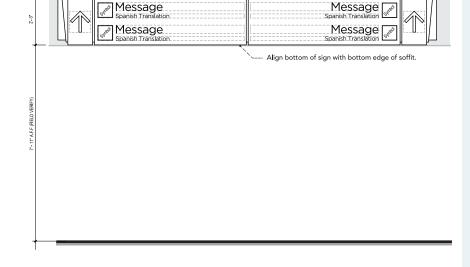




3 SIDE VIEW
SCALE: 1/2" = 1' - 0"







SIGN FINISHES - END VIEW

SCALE: 1-1/2" = 1' - 0"

SIGN FINISHES

SCALE: 1" = 1' - 0"

6 ELEVATION
SCALE: 1/2" = 1' - 0"

Directional

ST-204

Descriptions: Primary Directional -

2 Directionals / 2 Levels of messaging / 2 sided.

2'- 0" High x 15' - 4" Wide x 5" Deep

Location: Concourse T. Midpoint escalator lobby - per-

pendicular to the main pedestrian traffic flow.

Seamless fabricated aluminum sign panel with Material:

removable message and arrow panels.

Lettering: 1. English - Gotham Book - 4" Cap height

2. Spanish - Gotham Book - 2" Cap height

Refer to Section 1 - Graphics Standards Symbology:

Colors: C1 • Sign Support Structure

> - Seamless fabricated .125" ALUMINUM (Satin Brushed)

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English and Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by

Owner / Owner's Rep.

Graphics: N/A

Mounting: Soffit Mounted Illuminations: Internal

Soffit Mount: Remarks:

- Soffit at decision point

- Maintain 7' - 11" A.F.F

1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).

2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).

3. Colors are not interchangeable, and cannot be substituted.

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

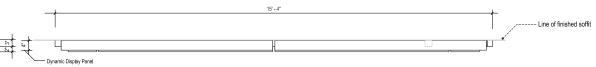
Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7





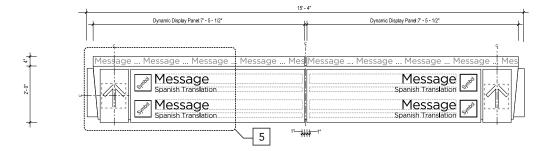






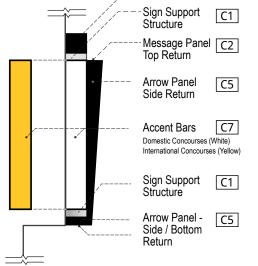
1 TOP VIEW

SCALE: 1/2" = 1' - 0"

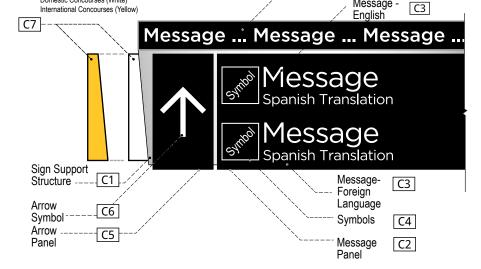








- Dynamic Display





Message Spanish Translation

Message



5 SIGN FINISHES

SCALE: 1" = 1' - 0"

6 ELEVATION
SCALE: 1/2" = 1' - 0"

Directional

ST-206

Descriptions: Primary Directional - (Dynamic)

2 Directionals / 2 Levels of messaging / 1 sided.

2'- 4" High x 15' - 4" Wide x 5" Deep Dimensions:

Dynamic Display Bar: 4" H x 7'- 5-1/2"W x 4" D

Concourses. Midpoint escalator lobby - perpen-Location:

dicular to the main pedestrian traffic flow.

Material: Seamless fabricated aluminum sign panel with

removable message and arrow panels.

Lettering: 1. English - Gotham Book - 4" Cap height

2. Spanish - Gotham Book - 2" Cap height

Refer to Section 1 - Graphics Standards Symbology:

C1 • Sign Support Structure Colors:

- Seamless fabricated .125" ALUMINUM

(Satin Brushed)

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English and Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED

Internally illuminated. C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123

(Yellow) - Locations T.B.D.: Assigned by

Owner / Owner's Rep.

Graphics: N/A

Mounting: Soffit Mounted Illuminations: Internal

Remarks:

- Dynamic messages will vary per Owner's

request

- Soffit Mount: - Soffit at decision point

- Maintain 7' - 11" A.F.F

1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).

2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).

3. Colors are not interchangeable, and cannot be substituted.

4. Dynamic Display color will vary, depending on location.



Task 3.0 - STANDARDS / GUIDELINES

Project No.: FC5801 - C / #7





--- Align bottom of sign with bottom edge of soffit.



+++

Line of finished soffit---

Dynamic Display

3 - 1/2"

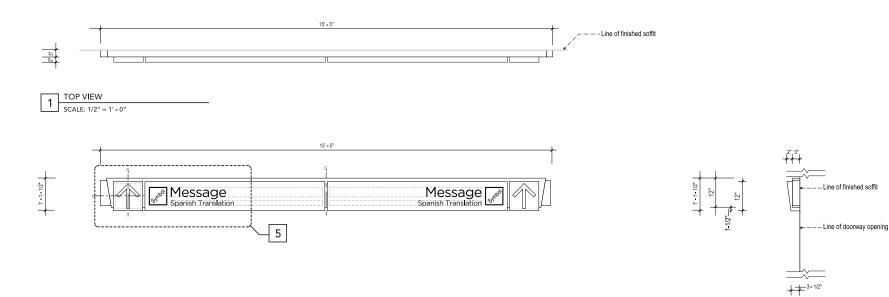
Message

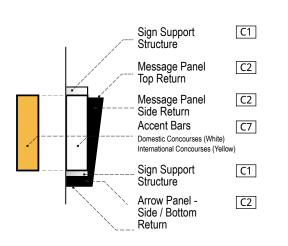
Message 🦼



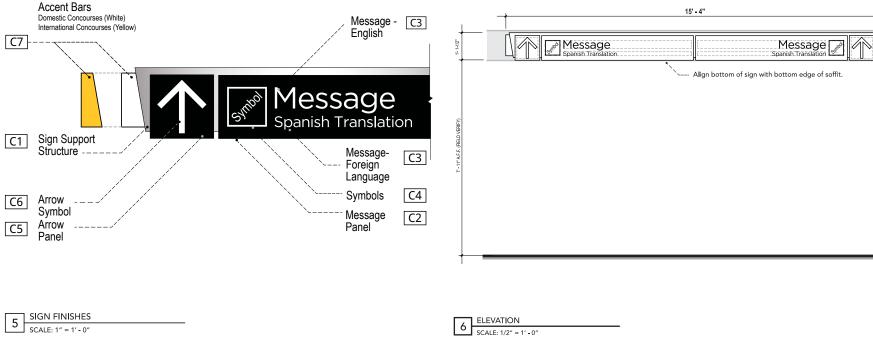
2 FRONT VIEW

SCALE: 1/2" = 1' - 0"





SIGN FINISHES - END VIEW
SCALE: 1-1/2" = 1' - 0"



Directional

ST-212

**Descriptions:** Primary Directional -

Material:

2 Directionals / 1 Levels of messaging / 1 sided.

1'- 1-1/2" High x 15' -5" Wide x 5" Deep

Location: Concourse T. Midpoint escalator lobby - perpendicular to the main pedestrian traffic flow.

Seamless fabricated aluminum sign panel with removable message and arrow panels.

Lettering: 1. English - Gotham Book - 4" Cap height

2. Spanish - Gotham Book - 2" Cap height

Refer to Section 1 - Graphics Standards Symbology:

Colors: C1 • Sign Support Structure

> - Seamless fabricated .125" ALUMINUM (Satin Brushed)

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English and Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by Owner / Owner's Rep.

Graphics: N/A

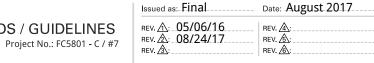
Mounting: Soffit Mounted Illuminations: Internal Remarks: Soffit Mount:

- Soffit at decision point

- Maintain 7' - 11" A.F.F

- 1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).
- 2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).
- 3. Colors are not interchangeable, and cannot be substituted.

Task 3.0 - STANDARDS / GUIDELINES





3 | SIDE VIEW | SCALE: 1/2" = 1' - 0'



2

Updated

Updated

Dynamic Display

Message Panel

Sign Support

Structure

Top Return

Arrow Panel

Side Return

Accent Bars

Sign Support

Arrow Panel -

Side / Bottom

Structure

Return

Domestic Concourses (White)

International Concourses (Yellow)

05/06/16

08/24/17

Material:

Colors:

Directional

ST-222

Concourse T. Midpoint escalator lobby - per-Location: pendicular to the main pedestrian traffic flow.

> Seamless fabricated aluminum sign panel with removable message and arrow panels.

Lettering: 1. English - Gotham Book - 4" Cap height 2. Spanish - Gotham Book - 2" Cap height

Refer to Section 1 - Graphics Standards Symbology:

C1 • Sign Support Structure

- Seamless fabricated .125" ALUMINUM

(Satin Brushed) C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED

Internally illuminated. C3 • Messages - English and Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED

Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned

accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by

Owner / Owner's Rep.

Graphics: N/A

Mounting: Wall / Soffit Mounted

Illuminations: Internal

- Dynamic messages will vary per Owner's

request

- Soffit Mount:

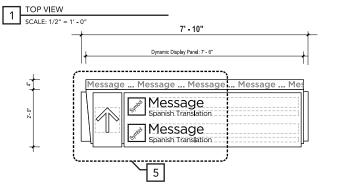
- Soffit at decision point

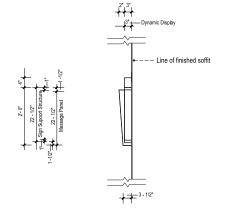
- Maintain 7' - 11" A.F.F

Remarks:

- 1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).
- 2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).
- 3. Colors are not interchangeable, and cannot be substituted.
- 4. Dynamic Display color will vary, depending on location.

7' - 10"

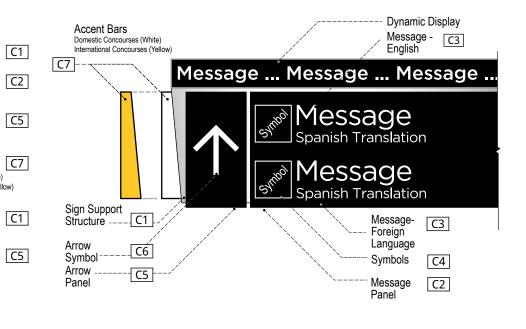


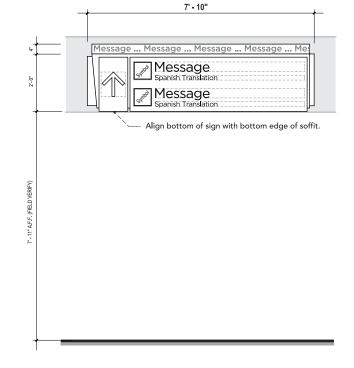




2 FRONT VIEW

SCALE: 1/2" = 1' - 0"





6 ELEVATION SCALE: 1/2" = 1' - 0'

SIGN FINISHES - END VIEW
SCALE: 1-1/2" = 1' - 0"

SIGN FINISHES

SCALE: 1" = 1' - 0"

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

Issued as: Final Date: August 2017 REV. A: 05/06/16 REV. 🐴: rev. 🖄: 08/24/17 REV. <u>/</u>5: REV. 🖄: REV. 6:





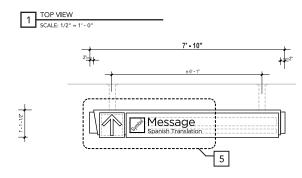


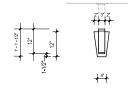


Dimensions:

<u></u>	REVISION	DATE
1	Updated	05/06/16
2	Updated	08/24/17

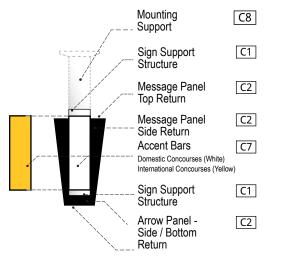


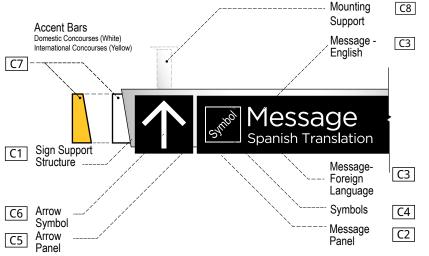


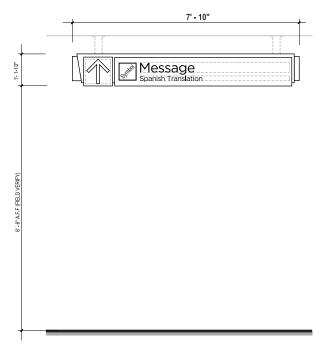


3 SCALE: 1/0"









6 ELEVATION

SCALE: 1/2" = 1' - 0"

END VIEW

SCALE: 1-1/2" = 1' - 0"

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

Task 3.0 - STANDARDS / GUIDELINES

Date: August 2017 Issued as: Final REV. A: 05/06/16 REV. 🐴: rev. 🖄: 08/24/17 REV. 25: REV. 🖄: REV. 🙆:



1 Directional / 1 Level of messaging / 1 sided.

Location: Concourses. Hold rooms circulation corridor

- perpendicular to the main pedestrian traffic

1'- 1-1/2" High x 7' - 10" Wide x 5" Deep

Directional

flow.

Material: Seamless fabricated aluminum sign panel with

removable message and arrow panels.

1. English - Gotham Book - 4" Cap height Lettering:

2. Spanish - Gotham Book - 2" Cap height

Refer to Section 1 - Graphics Standards Symbology:

C1 • Sign Support Structure Colors:

- Seamless fabricated .125" ALUMINUM

(SatinBrushed)

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English and Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by Owner / Owner's Rep.

C8 • Mounting Support

.080" x 3" square extruded ALUMINUM tube to attach to existing building support sub-structure. Field verify.

**Graphics:** 

Mounting: Ceiling Suspended

Illuminations: Internal

Remarks:

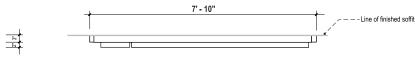
Notes:

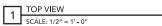
1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).

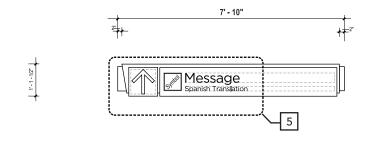
2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).

3. Colors are not interchangeable, and cannot be substituted.

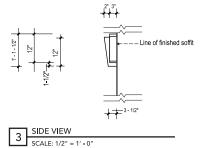
**VOLUME 2.0 CONCOURSES** 

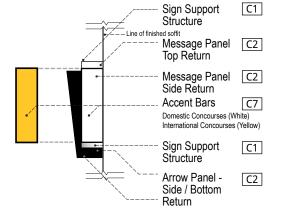






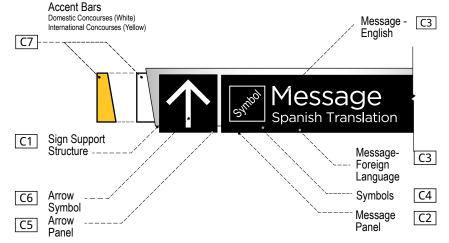




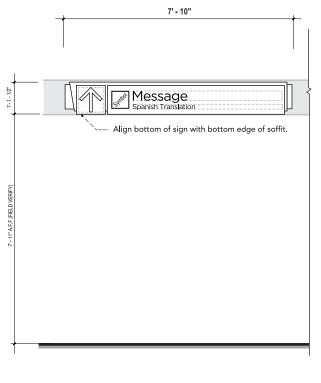


SIDE VIEW

SCALE: 1-1/2" = 1' - 0"







6 ELEVATION
SCALE: 1/2" = 1' - 0"

Directional

ST-228

Descriptions: Secondary Directional -

1 Directional / 1 Level of messaging / 1 sided.

Dimensions: 1'- 1-1/2" High x 7' - 10" Wide x 5" Deep

Location: Concourse T. Midpoint escalator lobby - per-

pendicular to the main pedestrian traffic flow.

Material: Seamless fabricated aluminum sign panel with

removable message and arrow panels.

Lettering: 1. English - Gotham Book - 4" Cap height

2. Spanish - Gotham Book - 2" Cap height

Symbology: Refer to Section 1 - Graphics Standards

Colors: C1 • Sign Support Structure

> - Seamless fabricated .125" ALUMINUM (Satin Brushed)

C2 • Message Panel

- .25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C3 • Messages - English and Foreign Language

- Internally illuminated (White)

C4 • Symbols

- Internally illuminated (White)

C5 • Arrow Panels

-.25" seamless fabricated WHITE ACRYLIC (Transluscent Sign Grade Polycarbonate) overlayed with opaque BLACK VINYL. LED Internally illuminated.

C6 • Arrow Symbol

- Internally illuminated (White)

C7 • Accent Bars

- .125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by Owner / Owner's Rep.

Graphics: N/A

Mounting: Soffit Mounted Illuminations: Internal Remarks: Soffit Mount:

- Soffit at decision point

- Maintain 7' - 11" A.F.F

- 1. Signs with directional messages to Domestic Concourses will utilize "white" accent bar only (White Acrylic).
- 2. Signs with messages for International Concourses will utilize "yellow" accent bar only (Pantone 123).
- 3. Colors are not interchangeable, and cannot be substituted.

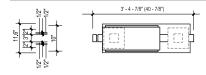


Task 3.0 - STANDARDS / GUIDELINES

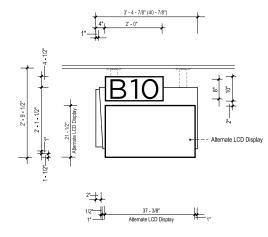








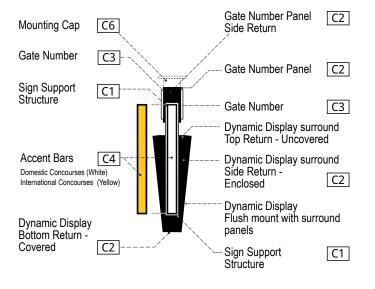
1 TOP VIEW
SCALE: 1/2" = 1' - 0"



Gate Identification (Internally Illuminated) - Accent Bar (Internally Illuminated) Sign Support Structure to House LCD Screen Angled Mounting and Ceiling Suppor mount onto surround structure mount onto surround structure

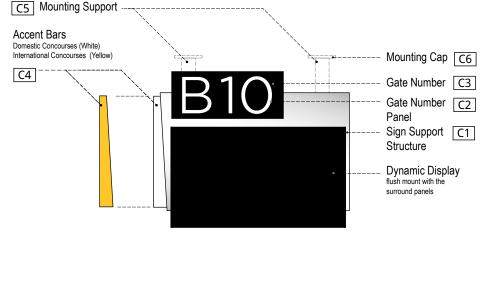
PRONT VIEW - ALTERNATE LCD
SCALE: 1/2" = 1' - 0"

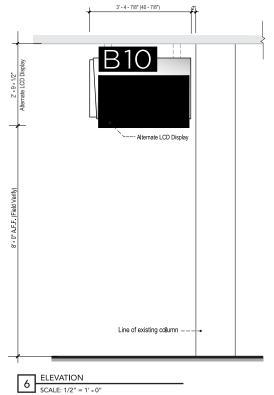
3 SIDE VIEVV SCALE: 1/2" = 1' - 0" SIDE VIEW



END VIEW - FINISHES

SCALE: 1" = 1' - 0"





Note:

Graphics:

Mounting:

Remarks:

Illuminations:

1. Colors are not interchangeable, and cannot be substituted.

Date: August 2017





ST-240

Identification

2'- 9-1/2" High x 3' - 4-7/8" Wide x 11.6" Deep

Dynamic Display Panel: 1'-7-1/2" H x 3'-0" W x 1" D - housed flush with the dynamic panel

Concourses. Primary circulation corridors - perpendicular to the main pedestrian traffic flow.

Seamless fabricated aluminum sign panel with

- Seamless fabricated .125" ALUMINUM

- .125" seamless fabricated clear acrylic

Fabricated dimensional WHITE ACRYLIC (Translucent Sign Grade Polycarbonate

numbers and letters. LED internally illumi-

- .125" seamless bent acrylic with top and

bottom caps. LED Internally illuminated. Accent Bar colors (Translucent Sign Grade Polycarbonate) corresponding to assigned

Domestic Concourses - White Acrylic

International Concourses - Pantone 123

(Yellow) - Locations T.B.D.: Assigned by

- .080" x 3" square extruded ALUMINUM

tube (Satin Brushed) to attach to existing

- .080" x 4" square brushed ALUMINUM

building support sub-structure.

cap to match sign support finish.

overlayed with BLACK VINYL. C3 • Gate Number - Dimensional

1. English - Gotham Book - 8" Cap height

removable number panels.

C1 • Sign Support Structure

(Satin Brushed) C2 • Gate Number Panel

accent colors for:

C5 • Mounting Support

Field verify.

C6 • Mounting Cap

Ceiling Suspended

Dynamic messages will vary

N/A

Internal

Owner / Owner's Rep.

nated. C4 • Accent Bars

**Descriptions:** Primary Identification (Dynamic)

surround.

N/A

Dimensions:

Location:

Material:

Lettering:

Symbology:

Colors:



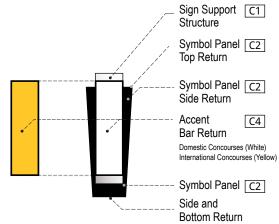
SIGN FINISHES

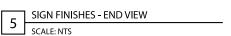
SCALE: 1" = 1' - 0"

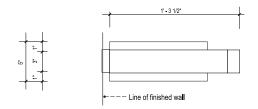
Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

REV. A: 05/06/16 REV. 🐴: rev. 🖄: 08/24/17 REV. <u>∕5</u>: REV. 🖄: REV. 6:

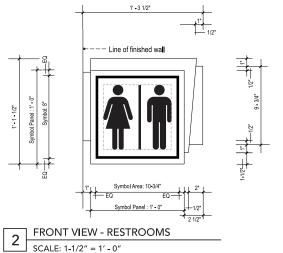
Issued as: Final



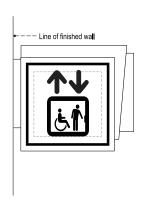


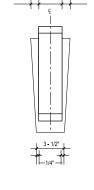


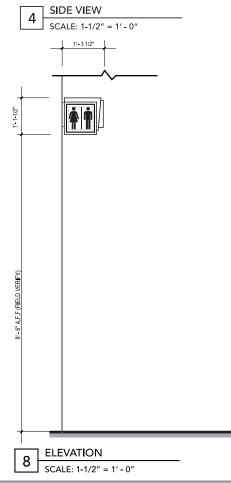
**TOP VIEW** SCALE: 1-1/2" = 1' - 0"



FRONT VIEW - ELEVATOR SCALE: 1-1/2" = 1' - 0"







**Descriptions:** Secondary Identification

1'- 1-1/2" High x 1' - 4" Wide x 5" Deep Dimensions:

Concourses. Primary circulation corridors - per-Location: pendicular to the main pedestrian traffic flow.

Seamless fabricated aluminum sign panel with

Identification **ST-250** 

removable symbol panels.

Lettering: N/A

Material:

Symbology: Refer to Section 1 - Graphics Standards

C1 • Sign Support Structure Colors:

- Seamless fabricated .040 thick satin

brushed aluminum

C2 • Symbol Panel

- .25" thick seamless fabricated White acrylic (Sign Grade Polycarbonate) overlayed with opaque Black vinyl

- Internally illuminated

C3 • Symbol

- Internally illuminated (White)

C4 • Accent Bars

".125" seamless bent acrylic with top and bottom caps. LED Internally illuminated. Accent Bars (Translucent Sign Grade Polycarbonate) corresponding to assigned

accent colors for:

Domestic Concourses - White Acrylic International Concourses - Pantone 123 (Yellow) - Locations T.B.D.: Assigned by

Owner / Owner's Rep. C5 • Mounting Support

- Seamless fabricated .040 thick satin

brushed aluminum

N/A

Graphics: Mounting: Flag Mounted Illuminations: Internal Remarks: N/A

Note:

1. Colors are not interchangeable, and cannot be substituted.

SIGN FINISHES SCALE: NTS

7 TOP VIEW

SCALE: 1-1/2" = 1' - 0"

Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

Mounting

Support

Symbol Panel

C5

C2

C4

International Concourses (Yellow)

Accent Bar Return Domestic Concourses (White)

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C5

**C**3

C4 Accent Bar Return

C2

Domestic Concourses (White) nternational Concourses (Yellow)

Mounting Support

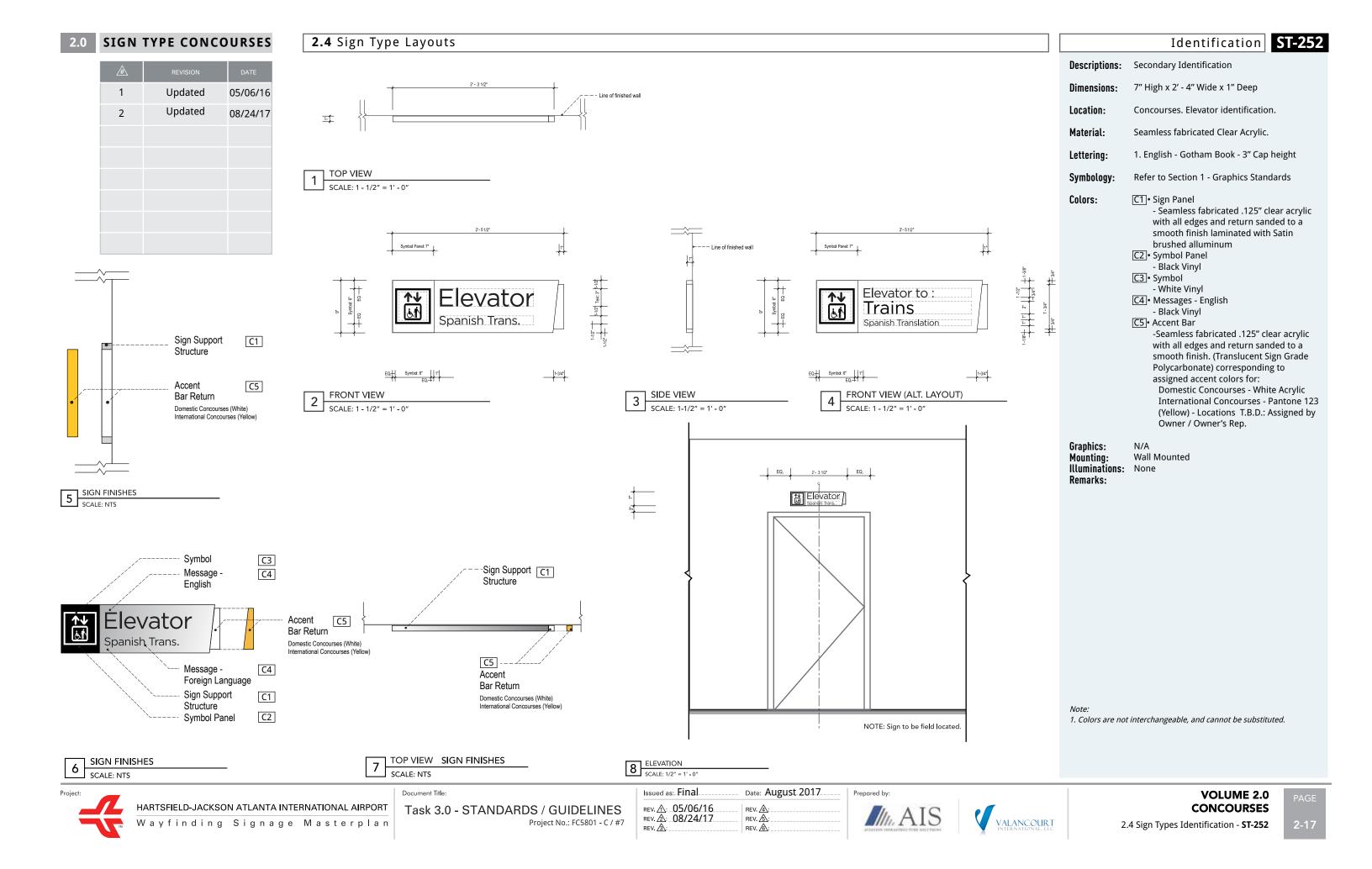
Structure

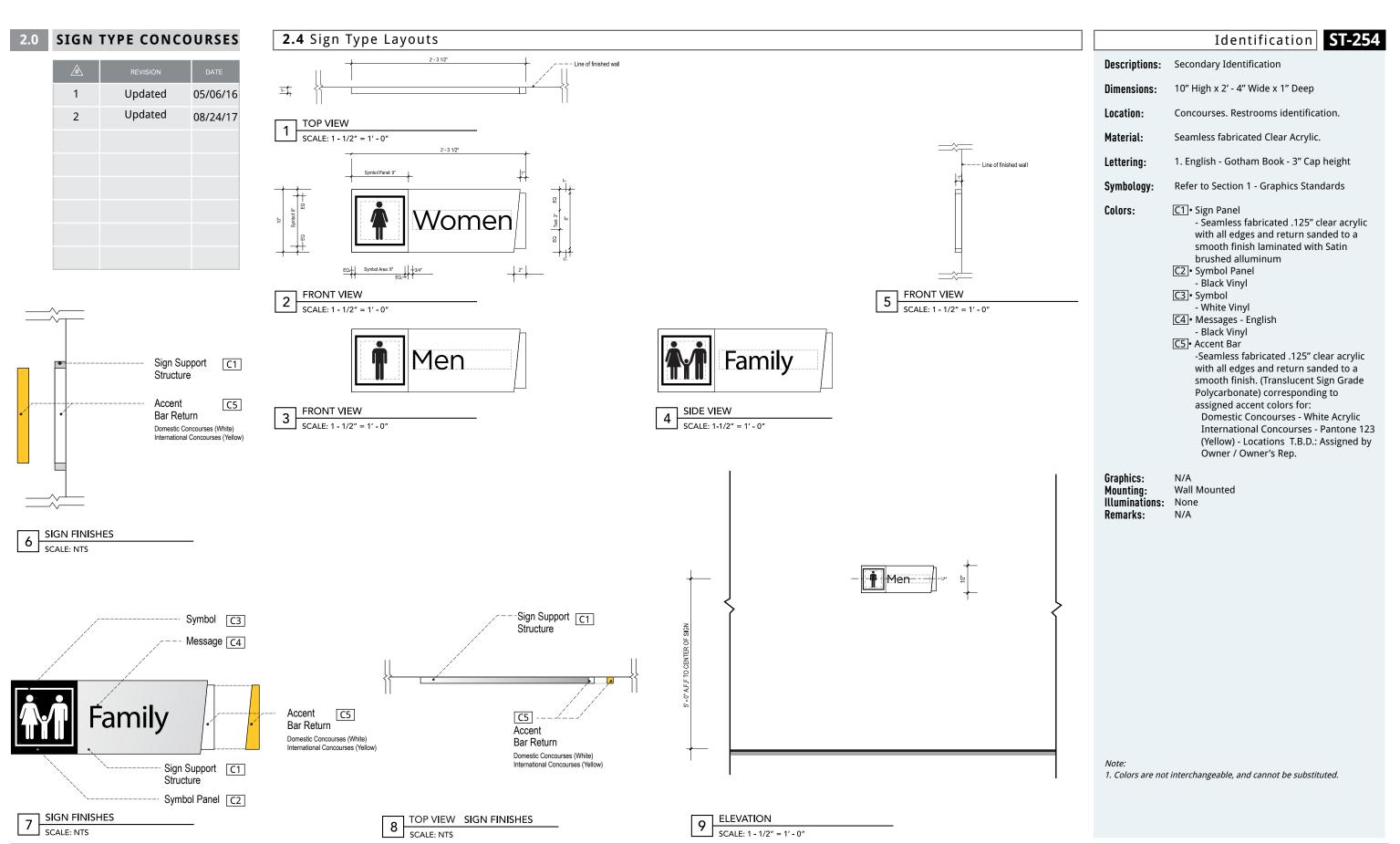
Symbol

Panel

Sign Support C1

Symbol







Document Title:

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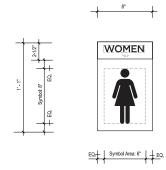




VOLUME 2.0 CONCOURSES

1 TOP VIEW

SCALE: 1 - 1/2" = 1' - 0"









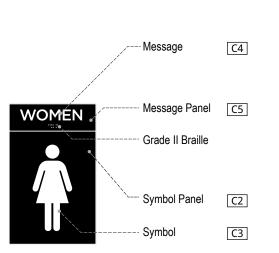
4 FRONT VIEW - FAMILY
SCALE: 1 - 1/2" = 1' - 0"

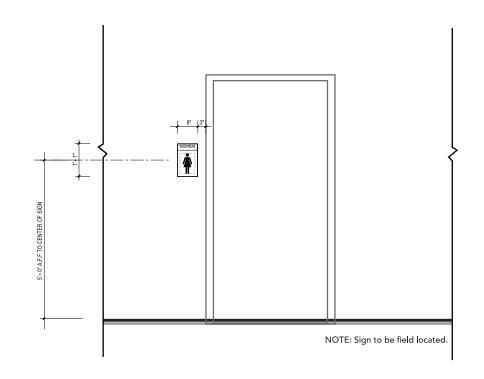
5 | SIDE VIEW | SCALE: 1-1/2" = 1' - 0"

2 FRONT VIEW - WOMEN

SCALE: 1 - 1/2" = 1' - 0"

FRONT VIEW - MEN
SCALE: 1 - 1/2" = 1' - 0"





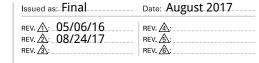
1. Colors are not interchangeable, and cannot be substituted.

6 SIGN ..... SIGN FINISHES 7 ELEVATION

SCALE: 1/2" = 1' - 0"



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Identification **ST-256** 

**Descriptions:** Secondary Identification

C1 • Sign Panel

C2 • Symbol Panel

C3 • Symbol

N/A

N/A

Wall Mounted

Dimensions:

Location:

Material:

Lettering:

Symbology:

Colors:

**Graphics:** 

Mounting:

Remarks:

Illuminations: None

1'- 1" High x 8" Wide x 1/4" Deep

Seamless fabricated Clear Acrylic.

brushed alluminum

White Vinyl overlay. C4 • Messages - Dimensional letters

brushed alluminum

- Black Vinyl

C5 • Message Panel

Concourses. Restrooms identification.

1. English - Gotham Book - 1" Cap height

Refer to Section 1 - Graphics Standards

- Seamless fabricated .125" clear acrylic with all edges and return sanded to a smooth finish laminated with Satin

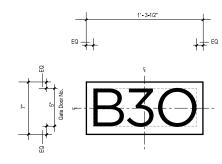
- Non - illuminated Black Vinyl overlay.

- Non - illuminated Electronically cut out

- Seamless fabricated .125" clear acrylic with all edges and return sanded to a smooth finish laminated with Satin

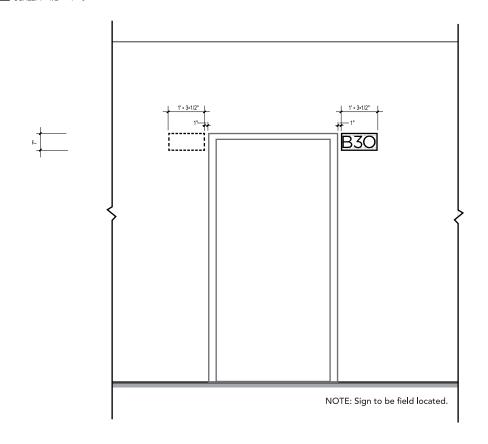
TOP VIEW

SCALE: 1 - 1/2" = 1' - 0"



FACE LAYOUT

SCALE: 1 - 1/2" = 1' - 0"



Identification ST-258

**Descriptions:** Secondary Identification

Dimensions: 7" High x 1'- 3-1/2" Wide x 1" Deep

Location: Concourses. Gate doors identification.

Material: Seamless fabricated .125" clear acrylic

1. English - Gotham Book - 5" Cap height Lettering:

Symbology: N/A

C1 • Sign Panel Colors:

- Seamless fabricated .125" clear acrylic laminated with satin brushed aluminum

C2 • Gate Identification Number

- Non - Illuminated electronically cut out

Black vinyl

Graphics: N/A

Mounting: Wall Mounted Illuminations: None

Remarks:

1. Colors are not interchangeable, and cannot be substituted.

4 SIGN FINE. SCALE: 1 - 1/2" = 1' - 0" SIGN FINISHES

5 ELEVATION

SCALE: 1/2" = 1' - 0"

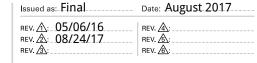


- Sign Panel C1

Gate Identification

C3

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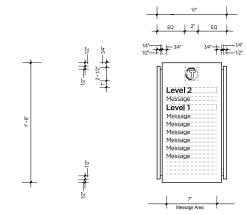


3 SIDE VIEW
SCALE: 1 - 1/2" = 1' - 0"

- - Line of finished wall

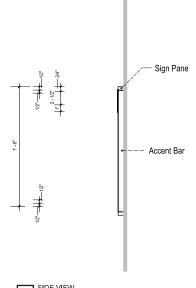
TOP VIEW

SCALE: 1 - 1/2" = 1' - 0"



FRONT VIEW

SCALE: 1 - 1/2" = 1' - 0"



SIDE VIEW

SCALE: 1-1/2" = 1' - 0"

### ST-260 Informational

**Descriptions:** Primary Informational

Dimensions: 1'- 6" High x 10" Wide x 1" Deep

Location: Concourses. Elevators

Material: Seamless fabricated clear acrylic laminated

with satin brushed aluminum.

1. English - Gotham Book - 1/2" Cap height Lettering:

Symbology: Refer to Section 1 - Graphics Standards

C1 • Sign Panel Colors:

- Seamless fabricated .125" clear acrylic with all edges and return sanded to a smooth finish laminated with satin brushed aluminum finish.

C2 • Text

- Machine cut letters applied on first surface Black vinyl.

C3 Refer to Section 1 - Graphics Standards - Terminal Identification

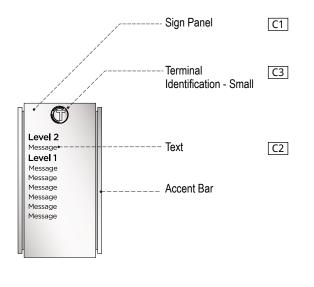
High resolution digital print mounted onto .125" circular satin brushed finish

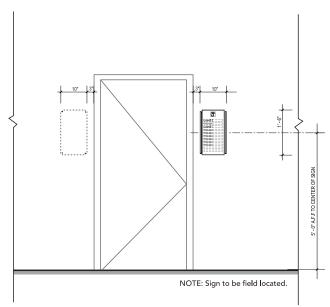
aluminum.

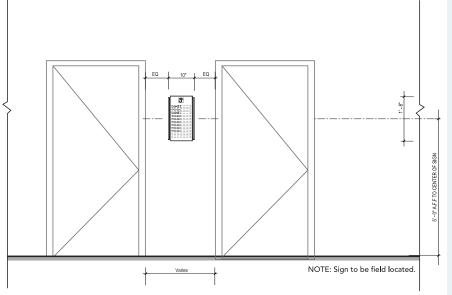
Graphics: N/A

Wall Mounted Mounting: Illuminations: None

Remarks: N/A







1. Colors are not interchangeable, and cannot be substituted.

SIGN FINISHES 4 SIGN FINES..... SCALE: 1 - 1/2" = 1' - 0"

5 ELEVATION - SINGLE ELEVATOR

6 ELEVATION - DOUBLE ELEVATORS



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**VOLUME 2.0 CONCOURSES** 

